





The Global Business Initiative on Human Rights (GBI) and the Conselho Empresarial Brasileiro para o Desenvolvimento Sustentável (CEBDS) recently co-organised a webinar for business practitioners on the "Challenges and Opportunities in Implementing FPIC in Brazil."

The discussion was timely as developments in Brazil are placing increased expectations on companies to ensure they are engaging in Free, Prior and Informed Consent (FPIC) with potentially impacted communities, particularly Indigenous Peoples and traditional communities.

In the webinar, held in November 2023, 70 participants discussed recent developments in Brazil pertaining to FPIC, company practice in engaging in FPIC protocols, and results from a recent study on best practices.

## Key learnings from the webinar include:

- Identifying the best forms of engagement can be challenging for companies. but
  engaging with FPIC protocols helps to build consensus and facilitate constructive
  dialogue. Companies identified challenges in approaching FPIC, including timing, who
  to include, and the format of consultations. However, companies also recognised that
  engaging with community FPIC protocols can help lay the foundation for better
  discussions later. If communities do not have a protocol in place, companies may seek
  to support the community in developing a protocol.
- Companies should seek to respect traditions and customs of Indigenous Peoples
  throughout the consultation process. Participants recognised the importance of
  engaging in consultations before decisions are made. Consultations should also be in
  a language the community understands and held within Indigenous People or
  traditional community territories.
- Engaging in FPIC is based on continuous learning, listening and dialogue. Whilst challenges were identified in the course of the discussion, participants recognised the importance of continuous engagement in building constructive and collaborative approaches.