



# The Global Business Initiative on Human Rights

Advancing corporate respect for human rights through peer learning and by strengthening business practice



## Who we are What we do

The Global Business Initiative on Human Rights (GBI) is a global, cross-industry business-led organisation focused on advancing corporate respect for human rights among members and around the world.

**Our members are a committed group of major multinational corporations operating globally.** Members convene multiple times per year, in person and remotely, through a unique programme of peer learning and global engagement work that helps them to embed human rights into daily operations and share their progress.

**We work to shape practice, inspire commitment and build capability** to implement respect for human rights, in line with the UN Guiding Principles on Business and Human Rights. We are the only business organisation to focus entirely on human rights.

### Our members





## Our impact



**≈2.5 Million**

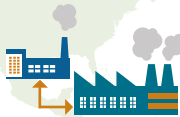
DIRECT EMPLOYEES



OVER

**1 Million**

FIRST TIER SUPPLIERS



**B2B**

WORKING ACROSS  
APPROX. 50 INDUSTRIES



**\$1.9 Trillion**

COMBINED REVENUE



**195**

DOING BUSINESS IN  
195 COUNTRIES

GBI members are major multinational corporations that can positively or negatively affect the lives of workers, customers and communities globally.

**Our members benefit from exchanging insights, lessons learned and practical tools** to enhance their effectiveness in implementing respect for human rights in their day-to-day operations, and in responding to specific challenges.

**We advance respect for human rights around the world**, including through our publicly accessible Business Practice Portal – a free online resource designed by business, for business. The portal supports practitioners to build know-how and capability.

**We engage globally** organising, participating in and contributing to business and human rights meetings in different parts of the world, working with companies outside of GBI as well as members' value chains.

**We regularly meet representatives of other business, government and civil society** to provide insights and deep experience to address governance gaps and promote corporate respect for human rights.



## Our unique approach

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**Peer learning:** We provide regular opportunities for members to learn from each others' experience in different sectors in a safe space.

**Approach:** We combine constructive dialogue with critical thinking as we review members' challenges, and their tools and frameworks.

**Deep dive projects:** We undertake in-depth projects to explore areas of practice that are high-priority, such as business relationships, tracking performance and effectiveness, direct linkage and leverage.

**Thematic and regional webinars:** Our international network of advisors and experts in the field provide members with the latest trends and developments in different parts of the world and focus on specific issues relevant to the companies.

**Legal and Policy Tracker:** An online tool provides members with up-to-date key information on the latest legal and policy developments on business and human rights.

**Helping to shape policy and practice:** Through GBI's relationships with thought-leaders and standard setters, members are well-placed to provide business perspectives into debates on emerging trends and policy developments.

**Profiling and positioning:** Members benefit from increased opportunities to profile company human rights practice and gain inputs from diverse stakeholders.

**Our team and network of expert advisors:** This expanding team provides members with support, insights and deep knowledge to help them achieve meaningful, effective outcomes on the ground and tackle specific challenges.

## Find out more

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Access more on our website: [www.gbibr.org](http://www.gbibr.org)

Visit our Business Practice Portal: [www.gbibr.org/business-practice-portal](http://www.gbibr.org/business-practice-portal)

Contact us by email: [engage@gbibr.org](mailto:engage@gbibr.org)

