

BUSINESS AND HUMAN RIGHTS IN COLOMBIA

Macro Trends, Micro Realities and Ways Forward

8AM to 1PM, May 24th 2010 Bogota, Colombia



GLOBAL BUSINESS
INITIATIVE ON
HUMAN RIGHTS



Centro Regional de Apoyo para
América Latina y el Caribe

Background

Since the 1990s, corporations have been faced with an increasingly rigorous and intense imperative to earn their license to operate from a range of stakeholders. Business leaders around the world now realize that responsible and sustainable business is far beyond legal compliance and philanthropy.

Issues finding their way into Colombian boardrooms include opposition to **land** use and acquisition by industry, competition over scarce **natural resources**, operating in **conflict** affected areas, creating diverse and **dynamic work forces**, accessing **new markets** and sources of capital, and achieving sustainable **labor relations**.

In this context, companies in all industries are seeing that international human rights offer a highly practical and socially legitimate framework for corporate responsibility. This approach can enable business to align themselves with international policy norms, multinational and national regulatory frameworks, the aspirations of employees and workers, the creation of a socially sustainable business environment, new business opportunities and the diverse lives of stakeholders.

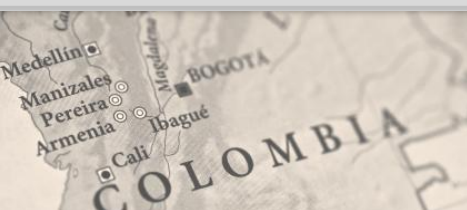
Speakers

Contributions and viewpoints will be offered from the Government of Colombia, the Team of the United Nations Special Representative on Business and Human Rights, The Institute for Human Rights and Business, Former US Government Officials, the Human Rights Institute at Universidad Javeriana and Colombian Business Leaders.

Event Focus

This event will offer business leaders from all sectors the chance to:

- Understand the macro trends, drivers and imperatives for integrating human rights into business strategy and management
- Hear how the respect for human rights has led to practical and efficient responses to social and environmental challenges
- Identify shared needs and strategies to play a stronger role in the national, regional and international debate on human rights in a business context.



AGENDA

800am Arrivals and Refreshments

815am Welcome and Opening Remarks

Francisco Santos, Vice-President, Government of Colombia

Mark Hodge, Director, Global Business Initiative on Human Rights

Maria Victoria Llorente, Director, Fundación Ideas para la Paz

Diana Chávez, Director, El Centro Regional para América Latina y el Caribe en apoyo del Pacto Mundial de las Naciones Unidas

Host: Alexandra Guaqueta, Chief of Social Standards and Relations Division, Cerrejón

845am Business and Human Rights: Global and Local Perspectives

This session will focus on the policy context, trends and emerging expectations on business to respect human rights. This creates the wider context within which business in Colombia finds itself operating in today.

What should governments do? What should companies do?

Gerald Pachoud, Special Advisor to the UN Special Representative to the Secretary General on Business and Human Rights

Why is the realization of human rights critical to business?

Salil Tripathi, Director of Policy, Institute for Human Rights and Business

Colombia as an emerging model for business and human rights solutions

Bennett Freeman, Senior Vice President, Sustainability Research and Policy, Calvert Investments and Former US Deputy Assistant Secretary for Democracy, Human Rights and Labor

Colombian Government perspectives on human rights and business

Jose Rafael Unda, President's Advisor on Mining, Infrastructure and Oil

Moderator: Alexandra Guaqueta, Chief of Social Standards and Relations Division, Cerrejón

1030am Break

1045am Business and Human Rights: Doing Business in Colombia

This session will offer the opportunity to hear about practical responses to concrete, often entrenched, challenges that have been faced by business leaders in Colombia. Speakers will discuss specific instances faced at facility or factory level and explain what a human rights approach has added to their response and outline future plans.

Conflict and human rights grievances

Leon Teicher, President, Cerrejón

Business and human rights beyond security

Luis Fernando Rico, President, ISAGEN

Human rights and the workplace

Pablo Largacha, Public Affairs & Communications Latin Center Business Unit, Coca-Cola

Emergent topics in business and human rights in Colombia

Angela Rivas Gamboa, Head of Business and Peace Building, Fundación Ideas para la Paz

Moderator: Luis Fernando De Angulo, TRUST Building Consultants and member of the board at the Institute of Human Rights and Business

1230pm Open Dialogue: Reactions and Business Needs

This short dialogue will offer a chance for participants to share challenges, questions and needs in relation to the integration of human rights into business practice in Colombia. What are the barriers, ongoing questions and challenges? What do business leaders need (training, sector-specific dialogues, opportunity to apply tools ...)? What is needed from governments, peers in industry, business networks/associations, civil society, investors?

Moderator: Kathryn Dovey, Director, Global Business Initiative on Human Rights

Reflections from Fundación Ideas para la Paz, El Centro Regional para América Latina y el Caribe en apoyo del Pacto Mundial de las Naciones Unidas, TRUST Building Consultants

Closing Remarks

Carlos Franco, Director of the Vice-President's Office Programme on Human Rights

1pm Close and Lunch

EVENT PARTNERS

Global Business Initiative on Human Rights - www.global-business-initiative.org

The Global Business Initiative on Human Rights is a global business-led project committed to advancing human rights in business around the world. The initiative provides a platform for companies from different industrial sectors across the world to show leadership as well as providing a supportive environment in which to learn about how to respect and support human rights and integrate them into the management of their business. Major corporations and multi-nationals will work together to create regional business leadership platforms to:

- Raise awareness of human rights, the business case for respecting rights and the practical steps companies can take to integrate a respect for human rights into their business
- Support and share concrete, practical examples of companies respecting human rights in a variety of industries and locations around the world (e.g. developing policies, processes, procedures and initiatives); and
- Be a leading global business voice on the realities, challenges and opportunities for incorporating human rights into responsible business and sustainable development and so inform national, regional and international policy dialogues.



Fundacion Ideas Para La Paz - www.ideaspaz.org

The Foundation of Ideas for Peace (FIP) is a non-profit centre for independent thinking, created in 1999 by a group of Colombian businessmen. Its mission is to contribute with ideas and proposals to overcome the armed conflict in Colombia and building sustainable peace, with support from the business sector. FIP's work is founded on the belief that the Colombian conflict must end with a negotiation or a series of peace negotiations, which will require proper preparation and technical assistance if they are to be successful. Meanwhile, it is clear that the conflict in its politico-military dimension is in the process of transformation. It is therefore essential to understand these new scenarios to deal creatively and effectively with the new challenges that arise. In order to meet these challenges, the Foundation has expanded its agenda and has strengthened its capacity for analysis and management with a strong academic and professional team working on the following four areas:

- Dynamics of conflict and peace negotiations.
- Post-conflict peace building.
- Business and conflict.
- Security and defence studies.

El Centro Regional para América Latina y el Caribe en apoyo del Pacto Mundial de las Naciones Unidas

El Centro Regional para América Latina y el Caribe en apoyo del Pacto Mundial de las Naciones Unidas is an initiative of 10 CEOs and 2 Colombian associations (later joined by a Mexican company and a Canadian company). It is a non-profit organisation that works in association with the Global Compact and its principles as a strategy for economic and social development from a perspective of the conditions and characteristics of the region, and to act in favour of implementing this initiative in Latin America. Its objectives are:

- To be the forum to generate ideas and innovative tools that will strengthen Social Responsibility (SR) in Latin America and the Caribbean in the framework of the Global Compact Principles, the Millennium Development Goals (MDGs) and other initiatives promoted by the Global Compact Office.
- Contribute to the consolidation, from the perspective of the Global Compact, a Latin American and Caribbean agenda for competitiveness and project the international context as a strategy for development.
- Contribute to the strengthening of local support networks and support the Global Compact in the professionalization of its focal points.
- Contribute to and facilitate the strengthening of the Global Compact agenda in the region.
- Facilitate and promote joint initiatives aimed at strengthening SR in Latin America and the Caribbean.

Institute for Human Rights and Business - www.institutehrb.org

The Institute for Human Rights and Business (IHRB) is dedicated to being a global centre of excellence and expertise on the relationship between business and internationally proclaimed human rights standards.

It provides a trusted, impartial space for dialogue and independent analysis to deepen understanding of human rights challenges and issues and the appropriate role of business. The Institute seeks to address problems where the law may be unclear, where accountability and responsibility may not be well-defined, and where legitimate dispute settlement mechanisms may be non-existent or poorly-administered.

The Institute works to raise corporate standards and strengthen public policy to ensure that the activities of companies do not contribute to human rights abuses, and in fact lead to positive outcomes.